

BOARD OF DIRECTORS MEETING
SOUTH JERSEY REGION – SPORTS CAR CLUB OF AMERICA, INC.
APRIL 2014

The April 2014 meeting of the Board of Directors for the South Jersey Region of the Sports Car Club of America, Inc. was held at the home of Sue King on Wednesday evening, April 2, 2014. The meeting was called to order by R.E., Jim Tornetta at 8:00PM.

Present were: Board members: Jim Tornetta, J.D. King, Matt Wojkowiak, Bill VonSuskil, Sue King, Bill Richter, Craig Zane and Jim Wakemen, Jr. **Guests:** Staci King, Don Colanero, Jim Donahue, Jim Wakemen, Sr., and Terry Hanushek.

Treasurer's Report: Sue reported that we have \$38,000.00 in the race account and \$7,200.00 in the operating account.

Rally Report: Jim Wakemen, Jr. reported that the March Lion will be held on April 6th. There are six registered so far. Jim Wakemen, Sr. reported that there is one car registered for the June 29th event. Jim Sr. reported that has received no word from Mark of the mustang club so he will send him an email about their next meeting.

Solo Report: Bill Richter reported that he has received a verbal okay from Atlantic City to run our first event at Bader Field this coming Sunday, April 6th. He will have a meeting with the City officials to firm up the rest of the solo calendar. J.D. offered his help with that meeting if Bill would like his input. Craig reported on the progress of getting the solo truck in working condition. His is concerned about the condition of the rims and he has tried several outlets to get new rims. We are in need for new tires. J.D. suggested Koker tires and tubes. There will be an announcement on WVLT that there will be a \$10.00 discount to solo participants if they mention WVLT.

Publicity Report: Don reported that he is placing brochures in many car oriented establishments. He is attempting to put these brochures in Pep Boys stores.

Membership Report: Bill VonSuskil reported that we have 425 members to date. WVLT will be broadcasting live during the Majors, Summer Thunder and the Jerk events. Bill is still working on getting the local TV station to also broadcast. Bill went on to state that Texas Roadhouse wants to get involved in cars with possible car shows at their local restaurant. Bill will have a meeting with the district and area managers of Texas Roadhouse on April 16th. Bill further stated that Glasstown Brewery has given us a banner which we will be displaying on our hospitality trailer and Glasstown will also be providing libation for our 12 hour event. Jim Donahue asked if there is anyone taking pictures of the local Hi Octane car events. If so, he would like to put them up on our website.

Competition Report: Craig reported that Rob Foley is taking over constant contact as Darrell Anthony has stepped away from club racing. Craig suggested that we send out a survey for feedback on our events. Terry suggested that we also use constant contact for our newsletter which will be a quarterly edition. Craig asked Tom Smith to be the writer for our newsletter. Craig will follow up with Tom. Terry further suggested that we utilize Survey Gizmo for feedback. J.D. reported on the driver's school with our addition of the advanced driving clinic. This format worked really well and we should consider doing this in future school events. There were many positive testimonials to this type of format. Matt reported that Bill Etherington will not be the tech chief at the Majors event in June. Matt and Bill E. will not be available for the May event at Pocono. Craig asked how the Pocono May event became a JRB event without our Board approval. Terry replied that the JRB members approved this format for 2014 only.

New Business: Terry reported that SCCA National has a new president, Lisa Noble. There will be new SCCA National manager for membership, IT, marketing and business development. Terry went on to announce that we have 43 entries for the 12 hour. There was a lengthy discussion on the 12 hour. Terry stated that he will be getting information from National about challenging region members to get more involved in their club programs. We should put together a resume about what we do to promote our sport.

There being no further business, the meeting was adjourned at 9:45 PM.

Respectfully submitted,

Sue King
Secretary