

BOARD OF DIRECTORS MEETING
SOUTH JERSEY REGION – SPORTS CAR CLUB OF AMERICA, INC.
NOVEMBER 2013

The November 2013 meeting of the Board of Directors for the South Jersey Region of the Sports Car Club of America, Inc. was held at the home of JD King on Wednesday evening, November 6, 2013. The meeting was called to order by R.E., Jim Tornetta at 8:15 PM.

Present were: Jim Tornetta, Jim Wakemen, Jr., Bill Von Suskil, JD King, Bill Richter, Craig Zane, Matt Wojtkowiak and Sue King. **Guests were:** Jordan Figueroa and Denise Jackson from the Fairfield Inn, Don Colanero, Terry Hanushek and Staci King.

The meeting started with a presentation from the Fairfield Inn, represented by Jordan Figueroa and Denise Jackson. Denise advised that the Inn will keep the room rate for our volunteers at the 2013 rate of \$79 per night. The rate for racers has gone up slightly to \$94 per night. JD asked Denise if this is a guaranteed rate instead of a comp rate and she assured all that is correct. Denise will send a link to JD for our website to ensure that volunteers and racers know about these rates. Denise advised that the Fairfield will continue with a free room giveaway certificate for each one of our race events to be given away in our worker drawing(s). Discussion centered on the Fairfield providing sponsorship for our 12 Hour event. Denise will follow up and get back to JD on this.

Treasurers Report – Sue reported that there is a balance of \$1,800.00 in the operating account and \$38,000.00 in the race account. All bills have been paid to date.

Rally Report – Jim Wakemen, Jr. reported that the Bucks County Express (BCX) that is scheduled for November 23rd is a go, but the rally masters are still looking for workers. This is a TSD event and the flyer is on the website.

Solo Report – Bill Richter reported on the last and final event for the year. There were 81 entrants and each got 6 runs. He felt that this was a good ending to the season. Bill thanked Bob Zecca for his sponsorship. Bill stated that National has asked for participant information. It was advised that they should be able to pull that info off of our reports and results. Solo will be updating to wireless equipment for 2014 and selling the old equipment. Bill reported that we will be losing one of our better volunteers, Ahren Ciotti, as he will be moving to South Carolina.

New Business – Bill Von Suskil reported that Ben Nataro from 92.1FM has asked us to participate in a meeting with other auto clubs with a plan to get those clubs involved in our solo program. Discussion centered on race worker/solo cards. These are cards handed out to solo participants that work race events. These cards are for a free solo event. Bill advised that WVLT will be doing an informational ad 4-5 times a day during the winter months. This ad will be promoting our Region. QBS channel 2 wants to do a live TV broadcast day at one of our race events. Bill suggested to them that they cover our Majors event in June. There will be 4 TV cameras and this event will be broadcast live on internet and possibly Youtube video, except on Sunday will be live on internet and TV.

Terry Hanushek advised that he will be attending a meeting tomorrow with NJMP to go over the 2014 contracts. Terry will talk with Butch O'Connor about media coverage. Discussion followed.

Terry asked Bill to keep him apprised about interaction with the 30 second commercials on radio and TV.

Bill went on to state that his neighbor, who works for WaWa, gave Bill contact information for advertising and/or sponsorship possibilities in Cumberland County. Bill and Sue will be working on getting this information to them.

Jim Tornetta asked Don Colanero if he would take on Assistant Chief of F&C and train corner workers. Jim asked Don to set up a training school. Don replied that he would like to take on this capacity as Assistant Chief of F&C and be part of the marketing campaign to recruit new volunteers.

Matt Wojtkowiak stated that he and Matt Jr. were at Camden County College, where they participated in talks with students about getting involved; solo events and learning skills.

Discussion centered on utilizing Constant Contact at a cost of \$50 a month to publish At Speed on this electronic media. All felt that this is a good idea. Need to have an editor.

Craig Zane asked the Board to purchase a new 10x20 canopy as one was destroyed at our last race event. JD made a motion to purchase a new 10x20 canopy at a cost of no greater than \$1,500.00. Second by Bill Richter. Motion carried.

There being no further business, the meeting was adjourned at 10:30 PM.

Respectfully submitted,

Sue King
Secretary